



SPONSOR OPPORTUNITIES

119th Annual Conference



April 2-4, 2025
Grand Hyatt, Nashville, TN

119th Annual Conference Sponsorships

As NJBankers premier event, our Annual Conference draws hundreds of industry leaders to a premier resort. Featuring a robust conference program filled with well-known keynote speakers, **the conference offers providers 2 sponsor categories you can choose from to fit your budget and meet your marketing goals.**

CHOICE 1 - PACKAGE SPONSORS

Choose a price point that fits your budget
 Choose a price point that meets your marketing goals
 Have your brand on the entire event

OR

CHOICE 2 - LOGO or EVENT SPONSORS

Many items and events to choose from to keep your brand visible

| Sponsor Benefits | Platinum \$25,000 | Diamond \$20,000 | Gold \$10,000 | Event* | Logo* |
|---|----------------------|---------------------|------------------|--------|-------|
| Complimentary Registrations | 2 | 1 | 50% off | | |
| Logo on Digital Signage in General Session | ✓ | ✓ | | | |
| Logo on Sponsor Page in Program | Color | ✓ | ✓ | ✓ | |
| Pre-event publicity in promotional materials, Connections and website | ✓ | ✓ | ✓ | ✓ | |
| Pre and post event publicity on NJBankers Social Media (approx. 2 posts per platform) | ✓ | | | | |
| Pre and post email recognition to all attendees | ✓ | ✓ | ✓ | ✓ | ✓ |
| Annual Conference Attendee List w/emails (pre-and-post event) | ✓ | ✓ | ✓ | ✓ | |
| Conference Attendee List | | | | | ✓ |
| Logo on/at sponsored item/event | | | | ✓ | ✓ |

For more information on sponsorships, please contact Jenn Zorn at 908.324.4024 or jzorn@njbankers.com.

In addition to our Sponsor Opportunities, several spots are left in our new Pitch Panels! Learn more on Page 3.

Thank you to our Sponsors

Platinum Sponsors



Diamond Sponsors



Gold Sponsors



CONFERENCE-WIDE SPONSORSHIPS

| | |
|--|-----------------------|
| <input type="checkbox"/> Registration Sponsor: <i>includes 1 pre and 1 post-event email ad to attendees</i> | \$7,500 (1 available) |
| <input type="checkbox"/> Hotel Keys <i>w/company branding</i> | SOLD |
| <input type="checkbox"/> Conference Badge and Lanyard <i>w/company logo</i> | SOLD |
| <input type="checkbox"/> Conference Bags (<i>sponsor supplies item*</i>) PIPER SANDLER | SOLD |
| <input type="checkbox"/> Sponsor Item of choice in Conference Bag (<i>sponsor supplies item*</i>) | \$2,750 (2 available) |
| <input type="checkbox"/> Grab and Go Snack Bags (<i>sponsor supplies item*</i>) | \$2,500 (1 available) |
| <input type="checkbox"/> Conference Pens* | SOLD |
| <input type="checkbox"/> Conference Coffee Cups <i>w/company logo</i> | SOLD |
| <input type="checkbox"/> Registration Candy Sponsor | \$2,500 (1 available) |
| <input type="checkbox"/> Social Media Sponsor: <i>2 pre- & post-event posts, and 1 post per conference day on NJBankers social media platforms</i> | SOLD |
| TUESDAY EVENTS | |
| <input type="checkbox"/> Pre-Event Networking Reception Badge Sponsor <i>w/company branding</i> | \$2,500 |
| <input type="checkbox"/> Pre-Event Networking Reception Beverage/Bar Sponsor | \$1,250 |
| <input type="checkbox"/> Pre-Event Networking Reception Food Sponsor | \$2,500 |
| WEDNESDAY EVENTS | |
| <input type="checkbox"/> Registration Refreshments | \$2,500 |
| <input type="checkbox"/> Welcome Party Food Sponsor <i>w/company branding</i> | \$5,000 |
| <input type="checkbox"/> Welcome Party Beverage/Bar Sponsor <i>w/company branding</i> | \$5,000 |
| <input type="checkbox"/> Attendee Room Drop of Choice | \$5,000 |
| <input type="checkbox"/> General Session Sponsor <i>w/company branding</i> STIFEL | \$5,000 |
| <input type="checkbox"/> Talent Sponsor (<i>intro of speakers w/ 1-minute company intro</i>) | \$6,000 |
| THURSDAY EVENTS | |
| <input type="checkbox"/> Networking Break Sponsor | SOLD |
| <input type="checkbox"/> Networking Breakfast | SOLD |
| <input type="checkbox"/> Evening Networking Event Food | \$3,500 |
| <input type="checkbox"/> Evening Networking Event Beverage/Bar | \$2,500 |
| <input type="checkbox"/> Luncheon with Speaker in General Session | \$3,500 |
| <input type="checkbox"/> Attendee Room Drop of Choice | \$5,000 |
| <input type="checkbox"/> General Session Sponsor <i>w/company branding</i> | \$5,000 |
| <input type="checkbox"/> Talent Sponsor (<i>intro of speakers w/1-minute company/speaker intro</i>) | \$6,000 |
| FRIDAY EVENTS | |
| <input type="checkbox"/> Networking Breakfast | \$3,500 |
| <input type="checkbox"/> General Session Sponsor <i>w/company branding</i> | \$2,500 |
| <input type="checkbox"/> Talent Sponsor (<i>intro of speakers w/1-minute company intro</i>) | \$6,000 |

***Call for details on items needed to be supplied. Restrictions may apply.**

****NJBankers maintains full rights to review, change, rescind or deny any advertising or sponsorship request.**

For more information on sponsorships, please contact Jenn Zorn at 908.324.4024 or jzorn@njbankers.com.



Limited Availability - 1 Spot Left!

*****New for 2025**

PITCH PANELS

Get your business front and center with top-level banking executives during our new **PITCH PANELS**. Each panel is limited to 4 providers, giving you preferred access to conference attendees.

HOW IT WORKS

• Only 12 providers total can participate in the panels, 4 per panel, with 3 different panels focused on:

Banking Operations - 1 Spot Available!

Topics suggested but not limited to:

- Succession Planning
- Retail/Operations
- Mergers & Acquisitions
- ESG
- Director Training
- Design/Build
- Executive Compensation
- Regulatory Roundup
- Payments
- AI
- Fraud

Technology: i.e. Cyber, Fintech, Security, Fraud - SOLD OUT!

Compliance/Finance: i.e. Compliance, BSA, Liquidity, Investments - SOLD OUT!

- Each provider will receive 6 minutes to promote their services, which includes time for Q&A. This will be followed by an educational panel on a related topic* featuring all 4 providers.
- All participating providers will be featured in 2 panels on Thursday, April 3 (same panel each session with a different audience).
- Bankers will be provided with a "scorecard" for each session to rank each provider's services to see if they meet their needs.
- **Provider presentations will be due 2 weeks prior to the event, no exceptions.**

**Topics will be selected by NJBankers with input from participating providers.*

PITCH PANEL PRICING

\$5,000 per provider

Questions: Please contact Jenn Zorn at jzorn@njbankers.com or 908.324.4024.

Thank you to our Pitch Panel Participants

Banking Operations

Compliance/Finance

Technology





ADVERTISING

Connect to the right people in New Jersey's banking industry with an ad in the Annual Conference Program Guide.

A **Program Guide** will be distributed to **ALL** conference attendees and is a great way to advertise your firm's products and services.

Specifications Ad size: 8" h X 5" w (no color ads, no bleed ads) **Format:** pdf or eps file
Submission Deadline: **March 1, 2025**

Full Page Ad \$2,150 Inside Back Cover \$3,000

Questions: For availability of these advertising opportunities, please contact John Mangini at jmangini@njbankers.com or call 908.324.4026.

*NJBankers retains full rights to review and deny any advertising request or ad.

PAYMENT

RETURN THIS ENTIRE DOCUMENT OR DIRECT ANY QUESTIONS TO info@njbankers.com

Conference Registration Fees (in addition to Sponsorships and Pitch Panels)
 NJBankers Member: \$2,100 per member

| | |
|--|---|
| Sponsorship Subtotal | \$ |
| Advertising Subtotal | \$ |
| Pitch Panel Subtotal | \$ |
| Pitch Panel Focus Area (if applicable) | Pitch Panel Topic Summary (if applicable) |
| # of Registrants | Registration Fees Subtotal \$ |

Please list all registered attendee names and emails

| | |
|------|-------|
| Name | Email |
| Name | Email |
| Name | Email |

GRAND TOTAL \$

Check Enclosed* Pay by Check* (invoice to follow) ACH** Charge Credit Card Below***

*Checks payable to: *New Jersey Bankers Association*

**Send email to events@njbankers.com for ACH instructions

| | | | |
|--|--------------|--|---|
| PRIMARY CONTACT <i>(for any questions on this form)</i> | NAME: | PHONE: | EMAIL: |
| COMPANY NAME: | | | |
| ***CREDIT CARD <i>Credit card payments will incur a 3% convenience fee</i> | | <input type="checkbox"/> MASTERCARD | <input type="checkbox"/> VISA <input type="checkbox"/> AMERICAN EXPRESS |
| NAME ON CARD | | | |
| CARD NUMBER | | EXP. DATE | CCV |
| AUTHORIZED SIGNATURE | | | |